Sudden Write Turn

freelance writing

WORKSHOPPING

With a Collaborative Copywriter and Editor



Terra Osterling
Collaborative Copywriter & Editor

You've drafted the website copy, email campaign, landing page, client pitch, service offerings sheet, Substack post, program description, RFP response, white paper, award submission, or the 'expert-authored' article, and you're ready to polish it.

It might seem easier to log into AI. After all, you do have topical expertise and creative ideas, and you can just tap out instructions and paste in the results. **But connecting with your audiences deserves more.**

> *When it comes to your brand's content and copy, it's worth it to bring your project to a finish with the help of a trusted creative collaborator who is experienced in implementing MarCom strategies.*

Why Workshopping Produces Better Results Than AI

A workshopping session includes:

1 An expert interviewer and creative collaborator

…who pushes you to explore.

2 A dedicated sounding-board

…who honors your voice, distills your needs, and considers your audience.

3 Business insights

…into your products, processes, niches, or services.

And you can workshop from the comfort of your office, just like with AI.
Make progress on your piece by working remotely, in partnership, and via video conference on a shared document.

Move closer to achieving your goals with Workshopping.

You provide a document in-progress, and, as a collaborator, I provide proven experience in copywriting, content creation, journalistic pieces, and B2B and B2C audience appeal, plus encouragement and 'a-ha'-moments.

SINGLE SESSION

$199 per 90-minute session

BLOCK OF 5 SESSIONS

SAVE 10%

$895 Prepaid; redeemable within 12 months

Ready to learn more or get started? Get in touch: **terra@suddenwriteturn.com**